



Virginia Green Events



RVA Earth Day Festival Richmond, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

RVA Earth Day Festival

The RVA Earth Day Festival runs from riverside to Plant Zero, starting on the south side of the 14th Street Mayo Bridge.

The RVA Earth Day Festival is committed to reducing, reusing and recycling. The free, family-friendly event provides resources and education for Richmonders to incorporate greener practices into their lifestyle.

We encourage our food vendors to source produce and meats through local farms, and require them to use compostable serving materials. There will be eco-stations for compost, recycling, and trash that will be manned to ensure all wastes end up in the appropriate container as well as to educate the public. Eco-conscious local artists will be offering kids' activities and sustainable workshops. Many other exhibitors will be offering resources and education about our environment. A bike valet will be available to those who bike to the festival in an effort to encourage sustainable transportation. Net proceeds from the festival benefit FeedRVA, supporting and fostering food justice so that communities can exercise their right to grow, sell, buy and eat healthy foods. To encourage the re-use of outdoor recreational gear we have set up a gear swap that will benefit the James River Outdoor Coalition.

Virginia Green Activities

This facility pledges that they:

Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
- Glass bottles
- Aluminum cans

- Plastic bottles
- Paper
- Cardboard
- Composting of food & other compostable items

Minimize the use of disposable food service products.

- Use disposable food service items that are recyclable in your area
- Use compostable food service items and direct this material to available composting operations in your area

Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms
- Print all documents double-sided
- Purchase/use paper products with 30% or higher recycled-content

Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Donate excess food from events
- Arrange for the composting of food waste and other compostables
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase from vendors and service providers with a commitment to the environment
- Other actions taken to reduce solid waste: Use biodiesel from recycled great for fuel or donate their grease for recycling into biodiesel

Green Signage.

- Have a link on our website to the Virginia Green Events webpage
 - Have a green event section on our events webpage highlighting all of our green activities
 - Have signs at the event registration which list all of our green activities
 - Use the Virginia Green logo on signs and on recycling containers
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